



Cola Print & Design

Customer Case Study

At a Glance...

Organisation: Cola Print & Design, Cork

Industry: Graphic Design & Commercial Printing

Organisation Profile

At Cola Print & Design we combine creative instinct with design know-how to benefit our clients. Our expertise covers the full range within the commercial design and print arena. In areas such as direct marketing, exhibition display and outdoor print in Cork, we have an acknowledged portfolio of a multitude of successful projects to date. We are a known name in the field of printing in Cork.

AccurioPress C2060

Improved running costs allow us to be extremely competitive within the market place

"We needed to look at upgrading our digital press and went to the market for information and references. From there, we met with the Production Print team from MJ Flood, Phil Schueler, Production Print Regional Manager and Robert O'Keeffe, Print Sales Division for Cork. We were happy to proceed and install the new Konica Minolta C2060 press with the new vacuum feed air assisted paper feed and a CREO RIP. We now have a reliable and cost efficient system with outstanding running costs thanks to the efficient management of MJ Flood." Says Norman Coleman, Managing Director for Cola Print & Design

Business Improvements and Benefits

"Our new Konica Minolta C2060 gives us improved reliability. With the addition of the vacuum fed paper feed unit, Cola Print & Design now have a total on board paper capacity of 6,000 sheets which eliminates reloading paper during long production runs. We are also pleased with an improved running cost which allows us to be extremely competitive in the market place." Adds Norman Coleman, Managing Director for Cola Print & Design

These first Konica Minolta production systems launched under the new Accurio brand name target small to midsize commercial printers as well as in-house print rooms and Central Reprographic Departments (CRDs). They offer outstanding new features including scan & print to/from USB Flash, a dual colour highspeed scanner, and the possibility to manage print jobs directly from the operating panel. CRDs will find it easy to adapt to changing document workflows in the company, enhance their overall productivity, and to extend their range of products and services by offering new, sophisticated print products.

Why MJ Flood?

"The new PF707 Vacuum Feed paper supply gave us the assurance of perfect registration. We were also pleased with the reduction in our cost per print rates!" Explains Norman Coleman, Managing Director



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Clonlara Avenue | Baldonnell Business Park | Baldonnell | Dublin 22.V4F5.

Tel +353 1 466 3500 **Fax** +353 1 466 0051 **Email** info@mjflood.ie

Branches at: Athlone | Belfast | Cork | Galway | Limerick | Sligo | Waterford | Wexford

www.mjflood.ie