



Shanowen Files - Printwise

Customer Case Study

At a Glance...

Organisation: Shanowen Files - trading as Printwise, Printing Made Easy

Industry: Graphic Design & Commercial Printing

Organisation Profile

Established for over 27 years as Shanowen Files, the company has grown steadily and invested in technology, machinery, people, the community, and the environment.

Shanowen Files believe that your print projects should be completely stress free. Their philosophy is that quality and service is just as important as how quickly they complete work. At Shanowen Files they take time to truly understand the nature of your business in order to surpass your expectations, stay on brief and on budget. They have an extensive team that are all accomplished professionals within the industry, plus in-house design, lithographic and digital printing with the finishing that goes with it. They will give you the best advice and recommend the process that best suits your print needs.

AccurioPress C2060

An excellent solution for specific digital colour print production needs

Business Improvements and Benefits

- Upgrade Konica Minolta C7000 digital press
- Requiring a robust machine that can print material up to 400 gsm with problem free paper feeding
- The nominal monthly engine maintenance interval for AccurioPrint C2060 is about 400,000 A4 prints

Offering modularity for optimum colour consistency as well as highest media flexibility, Konica Minolta's digital colour press is the perfect choice for key operator environments and unattended operation. The AccurioPress C2060 combines a superb image quality with entry-level finishing capabilities and impress with its performance of up to 3,380 A4 pages per hour.

"We are confident that the AccurioPress C2060 will meet and exceed the advanced requirements of our print production at the highest levels, as well as offering digital image quality on par with offset printing. We now have a reliable and a cost efficient system with outstanding running costs thanks to the efficient management of MJ Flood", explains Philip O'Reilly, Director of Shanowen Files.

"We began working with Shanowen Files in 2013. When Philip O'Reilly and I worked out a deal for what was then our C7000 Production Colour System. Philip and I started talking about possible upgrades last year in 2017. Shanowen Files invested in a brand new AccurioPress C2060 with Vacuum-Belt Suction Feeding, a new Envelope Printing Fuser and a new Fiery RIP. At the time, Philip was just launching a new website, so everything fell into place nicely. We look forward to continuing to work together with such a unique company like Shanowen Files." says Phil Schueler, **MJ Flood Production Print Manager.**

Why MJ Flood?

"We did look at some other machines when we were in the process of changing but as we had so few issues with MJ Flood over the past 4 years we had no reason to go elsewhere. We have always found them a hassle free company to deal with and the engineers always respond very quickly when we have a problem which is very rare", says Philip O'Reilly, Director of Shanowen Files.



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