

GDPR

COMPLIANCE
AWARENESS



THE GDPR'S IMPACT ON PROFESSIONALS

Moving towards stronger integrity, security & accountability



SMALL TO MEDIUM
ENTERPRISE



LARGE
ENTERPRISE



PUBLIC
SECTOR



EDUCATION
SECTOR

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC

Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data.



KONICA MINOLTA

SAFEQ™

INTRODUCTION KEY PRINCIPLES OF THE GDPR

In April 2016, a European regulation was adopted that now has a fundamental impact on virtually all professionals and on the way they operate. The General Data Protection Regulation EU 2016/679 (or ‘**GDPR**’ for short) has been making waves ever since its publication.

At the surface, this may seem strange: the GDPR principally constitutes an overhaul of the previous Data Protection Directive 95/46/EC, which has governed the processing of personal data in the EU for over twenty years.

Why then has GDPR raised so much interest?

When processing personal data, the data controller needs to ensure that certain principles are respected, which are neatly spelled out in article 5 of the GDPR.

Personal data must be:

- (a) processed lawfully, fairly and in a transparent manner;
- (b) collected and processed for specified, explicit and legitimate purposes;
- (c) adequate, relevant and limited to what is necessary;
- (d) accurate and, where necessary, kept up to date;
- (e) kept no longer than necessary for the purposes for which the personal data are processed;
- (f) processed in a manner that ensures appropriate security of the personal data.



“The GDPR also represents an opportunity and an open invitation to modernise and future-proof your profession”

PRINTING THAT MAKES A DIFFERENCE
IT'S A MATTER OF CONFIDENTIALITY....
IT'S A MATTER OF SECURITY....
IT'S A MATTER OF FACT.

By offering central tracking of user activities and convenient definition of user access rules, YSoft SafeQ effectively answers businesses' security requirements with its combination of print security, device access control and document security capabilities.

KEY FEATURES

PRINT SECURITY

Administrator-controlled user access:

The administrator allocates and manages user access rights to ensure that only registered users have access to the multifunctional devices.

Secure print-job release:

Different authentication options for print-job release allow printing and scanning only after the user has identified themselves directly at the output device.

Follow-me printing:

Registered users can release their print jobs on demand at any networked device and do not need to specify a certain output device in advance.

DEVICE ACCESS CONTROL

SUPPORTED AUTHENTICATION METHODS:

Authentication by ID card:

Rather than having to type in login details every time, users can conveniently login via ID card and connected card reader (option).

Authentication via PIN:

Registered users receive their own, unique PIN to log on to the printing network.

Authentication via username and password:

With this method, users have to authenticate at the device with their own username and password, which are verified against the Active Directory.

DOCUMENT SECURITY

Secure access to personal documents:

Users access their print jobs by authenticating at their chosen output device via username and password, PIN, or ID card. Only after authentication can print jobs be produced, ensuring that no prints are left unattended in output trays from where they might fall into the wrong hands.

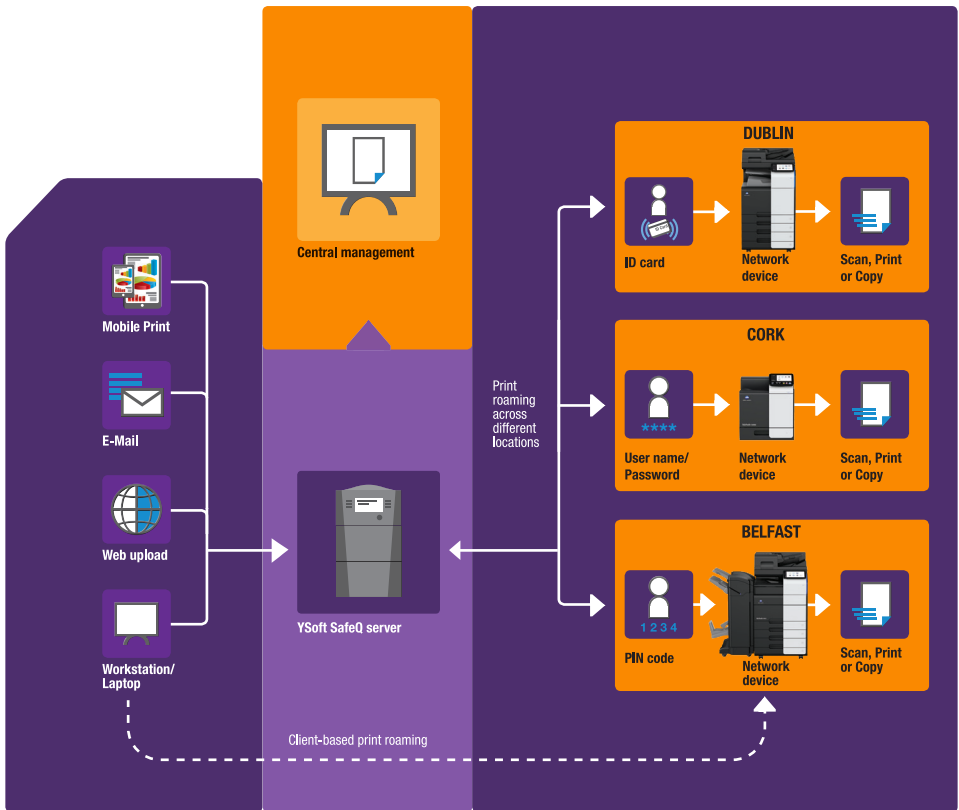
The physical security is thus maximised.

Document encryption:

Via the YSoft SafeQ client, the entire document transmission can be encrypted to prevent data theft from the client's workstation to the YSoft SafeQ server and from the YSoft SafeQ server to the output device.

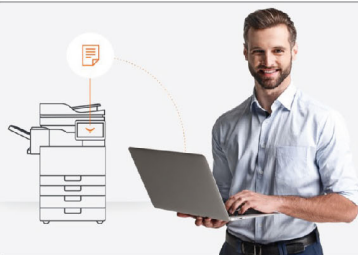


WORKFLOW PROCESS



CENTRALISED PRINT MANAGEMENT & DOCUMENT WORKFLOW

- Central Installation
- Tracking and Reporting of all Print, Copy & Scan Operations
- Print & Scan Policies
- Document Workflows With OCR
- Secure Access To Printers
- Become GDPR compliant, yet save up to 30% on current expenditure



YSOFT SAFEQ™

Supports your print governance requirements for security, mobility, sustainability and cost efficiency to better meet your managed print services (MPS) program

YSoft SafeQ PRINT MANAGEMENT

Centralised print management and digital workflows supporting business growth while solving cost, security and accountability requirements. Administrative visibility and easy control of print services through a comprehensive dashboard frees up IT resources.

PROTECTING YOUR MFP AGAINST CYBER ATTACKS BENEFITS

ACCOUNTABILITY & SUSTAINABILITY

Customisable reports on real-time usage and project code billing increases transparency; Green Reports contribute to sustainability efforts.

BUSINESS GROWTH SUPPORT

Supporting Digital Transformation with automated scan workflows and mobile & wireless capabilities. Pull-Printing from any device. Print without print drivers or IT Assistance from any print device in the company's environment.

COMPLIANCE AND RISK MITIGATION

Managed access and pull-printing increases document security. Use of standard security protocols & encryption for data privacy are key tenets of YSoft SafeQ.

PRINT SERVICE COST REDUCTION

Eliminate wasteful printing with rules that match print governance policies. The YSoft SafeQ Platform for Growth architecture also reduces infrastructure costs.

How does the system work?

The YSoft SafeQ server is at the heart of the whole system, where each job is immediately directed for sending to print. The YSoft SafeQ server verifies the access rights and rules for printing set for the current user, and the job received is either released to print in its original form, adjusted before printing in accordance with the rules (such as forced duplex, black-and-white print) or rejected completely.



MJ Flood Managed Print Services
Support Team

Head of Managed Print Services

James Kavanagh

M: 087 781 5252

E: jkavanagh@mjflood.ie



MPS Technical Consultant

Feilim Ó h-Éinigh

M: 087 226 2827

E: foheinigh@mjflood.ie



Dublin Sales Manager

Damian Engelbrecht

M: 086 876 8613

E: dengelbrecht@mjflood.ie



MPS Technical Consultant

Kevin O'Brien

M: 086 141 5054

E: kevin.obrien@mjflood.ie



Company Profile

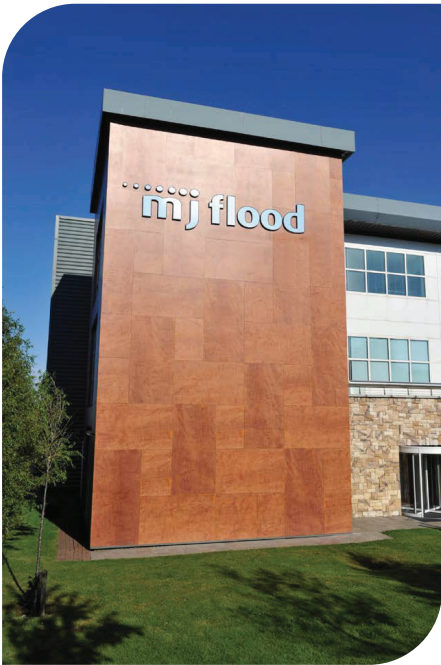
Founded in 1935 MJ Flood is Ireland’s largest indigenous supplier of digital technology for the modern office environment. MJ Flood is now synonymous with the highest level of after sales service in the industry.

Today MJ Flood has 320 employees currently on their payroll system over three companies that provide their customers with the best possible pre-and post sales experience. With the head office located in Dublin’s Baldonnell Business Park and an additional eight regional branches in Athlone, Belfast, Cork, Galway, Limerick, Sligo, Waterford and Wexford, MJ Flood’s managed print solutions help companies of all sizes to streamline internal documentation flow and promote a corporate image based on professionalism and style.

The distributor of Konica Minolta in Ireland, this solid industry partnership recognises the company’s long track record in delivering quality managed print solutions and technical expertise to the Irish market.

MJ Flood now boast five business divisions offering business machines (printers and multifunction copiers), IT hardware and support, and stationery, giving our customers **A Total Business Solution.**

With a long track record and solid financial standing, MJ Flood customers can purchase with the confidence and knowledge that their chosen equipment provider will be here to take care of business for many years to come.



NOTES:
